



SOFTWARE FOR HUMANS

We are the technology partner
for your business

Pricing plan

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Fixed Price contract for MVP

In the **MVP (Minimum Viable Product)** version, fixed-price contracts blend Agile methodology with a set budget. There's a strong focus on the functional value, while the visual design receives considerably less attention.

Agile principles prioritize critical functions for quick implementation, promoting the prompt delivery of business value. A fixed budget guarantees clear cost visibility and ensures the project stays within the allocated expenses.

The choice of MVP is strategic. Some project components are realized through standard solutions or patterns. To manage costs, intricate features are substituted with simpler alternatives. Yet, this approach doesn't preclude future enhancements to these elements.



Strengths

- ✓ Primary focus on features and quick implementation.
- ✓ Tangible business value on a tight budget.
- ✓ Narrow implementation area, low level of abstraction.
- ✓ Approximate work schedule and clear implementation stages.



Opportunities

- ✓ Meeting all business requirements, creating added value at a low cost.
- ✓ Defining a clear direction for the development of additional modules.



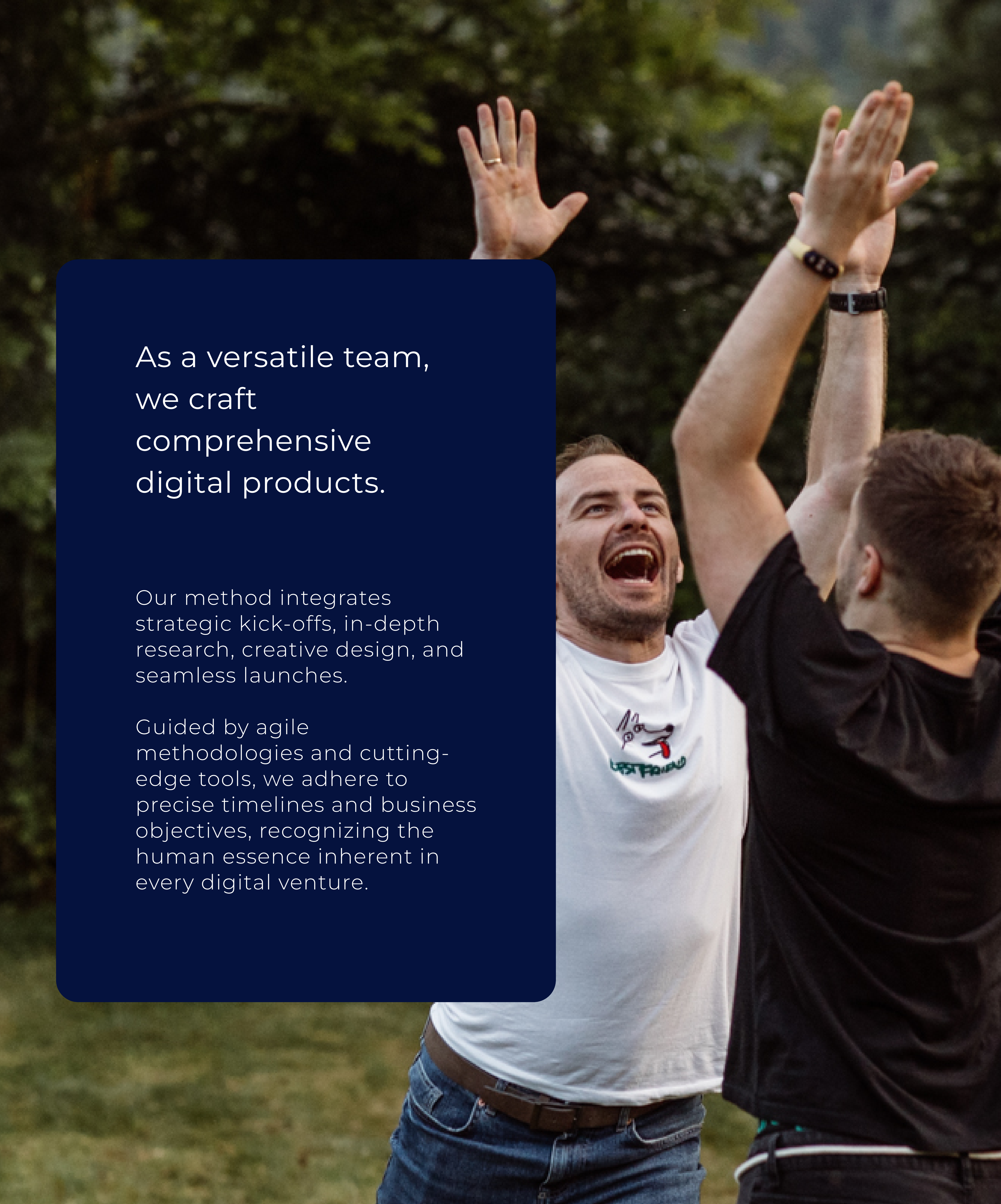
Weaknesses

- ✓ Low functional flexibility.
- ✓ Restrictions on architecture and visual aspects.
- ✓ A change of direction requires an annexe to the contract; the deadline may be extended.



Threats

- ✓ Halting a phase of the process can lead to a blockade of the entire project.
- ✓ Misunderstanding of limitations arising from the project execution method.



As a versatile team,
we craft
comprehensive
digital products.

Our method integrates
strategic kick-offs, in-depth
research, creative design, and
seamless launches.

Guided by agile
methodologies and cutting-
edge tools, we adhere to
precise timelines and business
objectives, recognizing the
human essence inherent in
every digital venture.